

ABSTRACT

PEELABLE COATING COMPOSITION

This invention relates generally to water resistant peelable protective and decorative clear or pigmented foam coating compositions and, more specifically, to aqueous, polymeric coating compositions which form a protective and/or decorative coating and removably adhere to a variety of substrates, including automotive paints, metals, glass, vinyl, plastics, concrete, natural and synthetic elastomers, and ceramics. The coatings present a three-dimensional expandable foamy structure, and can be readily peeled off from the substrate as a whole piece. The coatings may be formulated for temporary or long-term protection depending upon the application. The peelable coatings can be applied as expandable foam cord, and as a film, paste, gel, paint, etc. as well, whereby the expansion of the foam can be controlled by the formulation and applicator.